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| TITLE | Moreland Recognition Program. |
| INSTITUTION | Moreland Elementary School District, San Jose, CA. |
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ABSTRACT

THE FOLLOWING IS THE FULL TEXT OF THIS DOCUMENT: Recognition for special effort and achievement has been noted as a component of effective schools. Schools in the Moreland School District have effectively improved standards of discipline and achievement by providing forty-six different ways for children to receive positive recognition. Good citizens may receive a Good Citizenship Certificate from a Noon Supervisor, have their name printed in a parent bulletin, receive a special call at home from the teacher or principal, receive a McDonald's Gift Certificate, have their picture displayed in the office window, receive tickets to a sporting event, get to wear a school button, spend extra time on the computer, or be invited to a special assembly or field trip. At the middle school, parents of outstanding citizens are invited to a special program where each teacher describes the classroom criteria used for selection, and where names of outstanding citizens are announced. Outstanding work might be rewarded through special displays in the office or District Board Room, or an author might be given an opportunity to read a composition over the loudspeaker. In the classroom, positive feedback is provided on papers with stickers, Happy Face stamps, good job slips, and unique comments on papers, including such words as Colossal, Earthshaking, Flawless, Magnifique, Incredible, or Stupendous! As a result of this positive recognition system, teachers and classified personnel throughout the District have been more aware of the positive aspects of children's behavior, and children see adults in a more positive light. This has resulted in a more positive school climate in all of the District's schools. This has been evidenced by parent satisfaction surveys indicating 95%-98% or more of the parents are pleased with the school environment, a higher than average level of staff morale based on surveys, and a higher than average level of student self-esteem. This document was selected by the Association of California School Administrators (ACSA) Task Force on Public Confidence as descriptive of a promising practice or exemplary project worthy of highlighting for the California educational community. (Author)

JAN 05 1984

# OUTSTANDING PROGRAM DESCRIPTION FORM

Name of School, District or Agency Moreland Grade Levels K-8

Address 4710 Campbell Avenue Telephone ( 408 ) 379-1370

City San Jose State CA Zip 95130

Name of Contact Person Robert W. Reasoner, Supt. ACSA Region VIII

Name of Course, Program, Project or Policy Moreland Recognition Program

Date of Operation of Program or Project 1983-84 School Year

In 300 words or less please describe your program specifically enough for others to follow. Please include your program's
(1) primary purpose (how it benefits students)
(2) participants (grade levels of students, professional staff, community persons, etc)
(3) evaluation data (if available)

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Good citizens may receive a Good Citizenship Certificate from a Noon Supervisor, have their name printed in a parent bulletin, receive a special call at home from the teacher or principal, receive a McDonald's Gift Certificate, have their picture displayed in the office window, receive tickets to a sporting event, get to wear a school button, spend extra time on the computer, or be invited to a special assembly or field trip. At the middle school, parents of outstanding citizens are invited to a special program where each teacher describes the classroom criteria used for selection and names are announced.

Outstanding work might be rewarded through special displays in the office or District Board Room, be given an opportunity to read a composition over the loudspeaker. In the classroom, positive feedback is provided on papers with stickers, Happy Face stamps, good job slips, and unique comments on papers, including such words as Colossal, Earthshaking, Flawless, Magnifique, Incredible, or Stupendous!

As a result of this positive recognition system teachers and classified personnel throughout the District have been more aware of the positive aspects of children's behavior and children see adults in a more positive light. This has resulted in a more positive school climate in all of the District's schools. This has been evidenced by parent satisfaction surveys indicating 95%-98% or more of the parents are pleased with the school environment, a higher than average level of staff morale based on surveys, and a higher than average level of student self-esteem.

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NAME Robert W Reasoner DATE December 29, 1983

Enclose supporting or descriptive materials and return to ACSA Public Confidence Task Force, Public Relations Department, 1517 L Street, Sacramento, CA 95814.